

51st Annual Convention



SPONSORSHIP | EXHIBIT
INFORMATION

09.18-20.2024

THE HYTHE, VAIL, CO

ICBC 51st Annual Convention

It's Not Our First Rodeo, but It May Be Our Best!



Now in its 51st year, ICBC's annual convention is a cornerstone for Colorado community banking. The convention is rich with actionable education sessions, entertaining special events, and a strong sense of community. Colorado community banking professionals gather for networking with content they can bring back to their institution and a chance to explore new vendor opportunities through our convention.

When

Wednesday-Friday, September 18-20, 2024

Destination

The Hythe, a Luxury Collection Resort, Vail, CO

Who Attends

Presidents, CEOs, bank directors, c-suite and executive management, friends and guests of the industry and service providers

Why Participate

ICBC's annual convention is an event *exclusively* for Colorado community bankers. In 2023 more than 100 bankers representing 40+ banks attended. Focused on the needs of the community banking industry, our attendees are looking to connect with current and potential service providers, engage in meaningful conversations about new opportunities and products and celebrate community banking!

Valuable networking – Network with community banking professionals and industry experts that are committed to the independence and advancement of Colorado's community banks, fortifying existing relationships and establishing new connections.

Increased Visibility – This is the absolute best way to advertise your services to our members and meet them face-to-face.

Looking to grow vertically in the community banking market? Meet and interact with Colorado's banking professionals in unique and entertaining environments that provide an atmosphere for comfortable conversations.

Schedule of Events *(subject to change)*

Tuesday, September 17

Exhibitor Set-up

Wednesday, September 18

Exhibitor Set-up Continued

Golf Tournament – Eagle/Vail Golf Club

Pickleball Tournament

Welcome Reception and Auction

Thursday, September 19

Breakfast

Annual Meeting

General Session

Recognition Luncheon

Breakout Sessions

Reception and Auction

Dinner and Entertainment

Exhibitor Tear-down

Friday, September 20

Breakfast

General Session

Exhibitor Tear-down

SPONSORSHIP OPPORTUNITIES

BAREBACK RIDER **\$10,000**

Your choice – Select up to two events from exclusive item list plus two items from the general item list or a combination

- Recognition: Company description and hyperlinked logo on ICBC convention website, individual slide included in pre-general session slideshow, social media mentions; event signage, pre- and post-convention coverage in ICBC's newsletter, convention app: clickable 60-second banner ad with logo, 200-word company description
- Full pre- and post-convention attendee list (*will not include email addresses*)
- Complimentary 8' x 10' exhibit booth plus priority selection of booth space
- Three convention registrations
- Three golf tournament or pickleball registrations
- Promotion in convention e-mail blasts + logo
- Two golf tournament hole sponsorships
- Sponsor badge ribbon

BULL RIDER **\$5,000**

Your choice – Select two events from exclusive item list plus one event from general item list or a combination

- Recognition: Company description and hyperlinked logo on ICBC convention website, company name and logo slide included in pre-general session slideshow, social media mentions, event signage, pre- and post-convention coverage in ICBC's newsletter, convention app-clickable logo ad, 30-second banner ad, 200-word company description
- Full pre- and post-convention attendee list (*will not include email addresses*)
- Complimentary 8' x 8' exhibit booth plus you select booth space
- Three convention registrations
- One golf tournament or pickleball registration
- Promotion in convention e-mail blasts + logo
- One golf tournament hole sponsorship
- Sponsor badge ribbon

BARREL RACER **\$3,750**

Select one event from exclusive item list plus three events from general item list or a combination

- Recognition: Company description and hyperlinked logo on ICBC convention website, company name and logo included in pre-general session slideshow, social media mentions, event signage, pre- and post-convention coverage in ICBC's newsletter, convention app-clickable logo banner ad, 200-word company description
- Full pre- and post-convention attendee list (*will not include email addresses*)
- 40% discount on your 8' x 8' booth
- Two convention registrations
- One golf tournament or pickleball registration
- Promotion in convention e-mail blasts + logo
- One golf tournament hole sponsorship
- Sponsor badge ribbon

TEAM ROPER **\$2,500**

Select two events from general item list

- Recognition: Company description and hyperlinked logo on ICBC convention website, company name and logo included in pre-general session slideshow, social media mentions, event signage, pre- and post-convention coverage in ICBC's newsletter, convention app-clickable logo banner ad, 200-word company description
- Full pre- and post-convention attendee list (*will not include email addresses*)
- 25% discount on your 8' x 8' booth
- One convention registration
- 50% discount on one golf tournament or pickleball registration

- Promotion in convention e-mail blasts + logo
- Sponsor badge ribbon

MUTTON BUSTER \$1,000

Select one event from general item list

- Recognition: Company logo recognition on ICBC convention website, company name included in pre-general session slideshow, signage, post-convention coverage in ICBC’s newsletter, 200-word company description
- Full pre- and post-convention attendee list (*will not include email addresses*)
- Promotion in convention e-mail blasts + logo
- Sponsor badge ribbon

WRESTLER \$500

- Recognition: Company recognition on ICBC convention website, company name included in pre-general session slideshow, signage, post-convention coverage in ICBC’s newsletter, 200-word company description
- Full pre- and post-convention attendee list (*will not include email addresses*)
- Promotion in convention e-mail blasts
- Sponsor badge ribbon

<u>EXCLUSIVE SPONSORSHIP LIST</u>
Name Badge Lanyard/Wallet Holder
Welcome Bags – Complete with your logo and filled with goodies
Tote/Swag Bags – Complete with your imprinted logo (<i>not filled</i>)
Room Key – Branded with your logo and design
Wi-fi – Programmed to land on your website
Convention App
Branded Folios & Pens
Wednesday Golf Tournament Beverage Cart
Wednesday Golf Tournament Buffet Breakfast
Wednesday Golf Tournament Box Lunches
Keynote Speaker – Day 1
Keynote Speaker – Day 2
\$1,000 Cash Prize Giveaway

<u>GENERAL SPONSORSHIP LIST</u>
Golf Tournament Hole Contest
Pickleball Balls and Paddles – 1 available
Breakfast Day 1
Breakfast Day 2
Break Day 1
Break Day 2
Recognition Luncheon
Reception Day 1
Reception Day 1
Dinner and Entertainment

<u>ADD-ON</u>
Stage Demo - \$2,500 7-minute live demonstration during general session – 2 available

EXHIBIT BOOTHS

Events to be held in and near expo area:

Wednesday, September 18

Registration

Welcome Reception

Auction

Thursday, September 19

Breakfast Buffet

Morning Breaks (during general session)

Reception

Auction

Friday, September 20

Breakfast Buffet

Morning Breaks (during general session)

Tentative exhibit hours: Wednesday, September 18, 5-7 pm, Thursday, September 19, 7-8 am, 5-7 pm, and Friday, September 20, 7-8 am. Schedule subject to change.

Booth package includes:

- One 8'x8' space, bareback sponsorship includes 8'x10' space
- 8' back drape and 3' side drape
- One 6' long by 30" wide table
- Two chairs
- Waste basket
- Full pre- and post-convention attendee list (*will not include email addresses*)
- Wi-fi

Information and Guidelines:

- Hall is carpeted
- Back drop exhibit displays are permitted – must **not** block other booths
- Two personnel per tabletop
- Registration is not included – registration information available in July
- Electricity and audio visual is not included – exhibitor kit will be available in July
- Convention registration is an extra charge

Booth reservations will *not* be held without *prior* payment of entire exhibit booth fee. Cancellation – written cancellation must be received on or prior to August 16, 2024. Cancellation will incur a \$500 cancellation fee. NO REFUNDS will be given for cancellations received after August 16, 2024. ICBC reserves the right to assign exhibit space.

Exhibit Booth Fee	
Inside Ballroom	\$1,315
Ballroom Foyer	\$1,155

ICBC HIGH SCHOOL SENIOR SCHOLARSHIP AUCTION

Help us help others by supporting ICBC's high school senior scholarship competition program. Would you like to donate an item or make a monetary contribution? ICBC suggests an item valued at \$250 or a similar cash donation.

Please specify if you prefer to donate an item or money.

Item

Monetary

REGISTRATION

Company: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Primary Contact (for pre-event materials, invoicing, and coordination):

Primary Contact Phone Number: _____

Primary Contact Email: _____

Name of Representative/s Attending: _____

SPONSORSHIP

YES, count us in for an Event Sponsorship

Bareback Rider* Bull Rider* Barrel Racer* Calf Roper Mutton Buster Wrestler
\$10,000 \$5,000 \$3,750 \$2,500 \$1,000 \$500

*Selection/s from exclusive *and/or* general sponsorship lists: _____

YES, count us in for an Exhibit Booth

Ballroom

Foyer

EXHIBIT BOOTH

YES, count us in for an Exhibit Booth

Ballroom \$1,315

Foyer \$1,155

AUCTION

YES, count us in for an Auction Contribution/Item

Monetary – you determine amount

Item – provide description on separate page

Sponsorships and exhibit booths are assigned on a first come, first served basis with preference given to ICBC preferred providers. Sponsorships received after August 16, 2024, will miss the deadline for promotion in convention registration materials.

Total amount due ICBC: \$ _____

Check enclosed

To pay via credit card call Maelynn Lewis at 720.607.7937

Questions? Contact Maelynn Lewis at mlewis@icbcolo.org or 720.607.7937.

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